

**GetUp.org.au**, the fastest-growing independent political force in the country, is looking to expand its campaigns and communications team for an exciting 2007 election year.

At least one full-time position exists for a **campaigns and communications officer** based in Sydney – an expert communicator with solid political instincts, energy to spare and a commitment to a progressive vision for Australia. There's also scope to employ additional part-time or full-time staff on a contract basis. Salary is competitive based on experience.

### Qualities we're looking for:

- **Great messaging, language and communication skills.** First and foremost you're a great communicator, able to craft messaging that resonates with a broad audience. You have fantastic attention to detail: spelling, grammar, "voice" – the works. You're able to adapt your writing style as needed. You know when to use an apostrophe.
- **Sharp political instincts & judgment** – Sound knowledge of major national issues and a healthy dose of creativity, even cheekiness. You're excited to participate in a close team; thinking up engaging, innovative ways for likeminded Australians to take action on the issues they care about. Political activism experience and contacts are highly valued, but you may also come from a journalism or even advertising background.
- You're **organised, efficient and self-starting**, and experience organising volunteers at events is certainly desirable.
- **Media savvy, contacts and experience** are highly regarded, as is election-related campaigns experience and expertise.

### Tasks and responsibilities include:

- Monitoring national news and campaign-related issues
- Writing: from drafting campaigns emails for the GetUp membership to daily website updates, blogs and press releases
- Contributing to GetUp's overall objectives and strategy for the year, including issue selection and campaigns tactics
- Assisting with background research on potential campaigns
- Helping to coordinate all volunteers and interns on the campaigns team
- Liaising with external volunteers, supporters and allies to help strengthen Australia's progressive movement
- Responding to campaign emails and suggestions from GetUp members and the broader community
- Attending occasional events, conferences and workshops as needed (some travel may be involved)
- Fielding and responding to media enquiries as needed

Please send expressions of interest – including resume and covering letter – to [lilian@getup.org.au](mailto:lilian@getup.org.au) by Tuesday, February 20. You can also email Lilian should you have any questions.

Thanks and we look forward to hearing from you!  
The GetUp Team