

Campaign to End AIDS  
Youth ACTION Institute 2007

### **INFORMATION FOR COMMUNITY GROUPS**

If you're reading this brochure, you know America needs a new generation of AIDS activists if we're going to end AIDS.

This summer, dozens of young activists from around the country - most HIV-positive, most young people of color - will travel to Raleigh, NC for a four-day activist boot camp to build skills and develop organizing and advocacy projects for their hometowns or college campuses.

It's the third annual C2EA Youth ACTION Institute - and it's all about the next generation of AIDS activists. We need your help to make it happen.

#### **C2EA: WHO WE ARE**

The Campaign to End AIDS is a new national network of people living with HIV/AIDS and their advocates, family members and service providers with a common vision of ending the AIDS epidemic at home and abroad and a common commitment to aggressive advocacy at the local, state and national levels led by the people and communities hardest hit by HIV/AIDS.

#### **C2EA: WHAT WE'VE DONE**

C2EA has been endorsed by over 400 local, state and national organizations - we've organized chapters across the country and carried out hundreds of events including:

- \* A kick-off march of 3,500 people from the Capitol to the White House with PLWHAs from all 50 states;
- \* An annual Youth ACTION Institute that's trained over 150 young people (most HIV-positive) in organizing and advocacy techniques for activist projects at home or school;
- \* Eight cross-country caravans of PLWHAs with 150 local events and four historic days of advocacy and action in Washington, DC;

\* AIDSVote.org, a candidate education and voter education project to make sure candidates for public office know what it takes to end AIDS and that voters who care about ending AIDS know where the candidates stand on our issues;

\* Coordinated advocacy and action on state and federal issues including South Carolina's first-ever AIDS demonstration, a national call-in day to demand action from Congress on AIDS among Black Americans and a thousand-person rally at the United Nations.

There's more on the web at [www.campaigntoendaids.org](http://www.campaigntoendaids.org) and [www.aidsvote.org](http://www.aidsvote.org).

C2EA leaders are committed to continuing this effort and building this new national network into a force with local, state, national and international impact.

#### **YOUTH ACTION INSTITUTE 2007**

The Youth ACTION Institute is a summer-long opportunity for young people ages 16-26 to come together and learn from each other and from experts about everything from working with the media to organizing young people to taking action to end AIDS.

In Raleigh on July 4th - July 8th, youth will hear speakers talk about their experiences with living with HIV and AIDS in the U.S. and around the world; develop skills in grassroots organizing, public health, advocacy and direct action; connect with other young people from around the country; and work on concrete ways to fight together to end AIDS.

After the institute, each participant will carry out a grassroots organizing project to help make progress on a high-priority AIDS issue and build participation in C2EA. And after this summer, they'll help build new C2EA and youth advocacy networks all across the country.

#### **ORGANIZATIONS - WE NEED YOUR SUPPORT**

There are two ways for nonprofits and community groups to support YAI07:

\* Supporting Organizations provide a YAI07 program partnership for at least one youth activist and give

general support to the planning process.

\* Organizational Partners provide \$5000 financial support, take a seat on the Planning Committee and provide at least one partnership for YAI participants

If your group can take either role - we need your help now.

For information on becoming a YAI07 Organizational Partner, contact Christine Campbell at 877-END-AIDS or [campbell@housingworks.org](mailto:campbell@housingworks.org).

For information on becoming a supporting organization - read on!

### **PROGRAM PARTNERSHIPS FOR YOUTH ACTIVISTS**

If your group can develop a project with or host a young activist, we need your help.

Each YAI participant will be asked to partner with a community-based organization, AIDS service organization, religious institution, youth group, LGBT group or other entity to carry out a grassroots organizing project that will take place during Summer 2007 and may continue thereafter.

Organizing projects should link youth priority issues, C2EA demands, pressing local needs and development of grassroots networks.

To make it work, we'll need your group to provide a basic working space and a connection to housing and transportation during July and early August 2007 if a young person is working away from home. And we'll need you to help our dedicated young activists raise the \$500 they'll need to join this effort.

If you can provide direct oversight and assistance during the project, that's great. If you can't, or if you can provide only some, C2EA field organizers will commit their time and experience to help make sure each project is productive for everyone.

If you can contribute a phone, a desk, and a safe place for a young activist to stay, please jump in to support this important effort.

## **PRIORITY ISSUES FOR PROGRAM PARTNERSHIPS**

Summer organizing projects can link youth priority issues, C2EA demands (treatment, prevention, research & respect), pressing local needs and development of grassroots advocacy networks.

And C2EA organizers can help youth and community groups develop projects around high-priority issues including:

- \* reliable and affordable access to HIV/AIDS treatment and care;
- \* honest and medically accurate HIV-prevention and sexuality education;
- \* civic participation through candidate and voter education on AIDS issues;
- \* ensuring access to HIV care and prevention worldwide; and
- \* addressing stigma and demanding respect for people with HIV/AIDS.

## **PLANNING, DEVELOPMENT AND SUPPORT FOR YAI07 - GET INVOLVED!**

### Oversight & Guidance

YAI07 will be developed by a Planning Committee made up of members of the C2EA Youth Caucus, representatives from the host city and one representative from each of the YAI07 organizational partners. The committee will have racial, gender, sexual identity and geographic diversity. Planning Committee responsibilities include: creating the curriculum, logistics, application development and review, and will serve as staff for the YAI 2007.

Supporting organizations will provide basic levels of guidance through dedicated oversight from youth organizing staff and national C2EA workgroup leaders. There will also be coordination with network partners when and where local supervision and guidance is available.

Youth and organizations will be encouraged to maintain ongoing relationships and activities beyond initial projects where possible. Successful projects and

relationships should be nurtured to become an important part of C2EA state and national networks, of youth AIDS activism, and of future C2EA YAI projects.

### YAI Curriculum

C2EA youth caucus members, C2EA national workgroup leaders, supporting organizations and other AIDS and policy advocacy groups will work together to develop a practical, focused and productive curriculum for the Youth AIDS Institute, which will include opportunities to carry out street-level organizing, fund-raising, and advocacy projects.

### Resource Development and Expenditures

Supporting organizations will pledge a minimum of \$5,000 in initial funding to support the YAI and at least one organizing project for the YAI participants.

We've provided some rough cost estimates below, based on our two previous years organizing YAI.

### Lodging and Meals

Raleigh, NC: estimate of \$30/day room \$15.50/day meals:

40 people =	\$7280.00
30 people =	\$6825.00

### Travel

Rough estimate of \$500/person:

40 people =	\$20,000.00
30 people =	\$15,000.00

### Stipends for Project Support

Estimate of \$200/week for six weeks for meals and transport  
- assumes arranged or donated housing

40 youth =	\$48,000.00
30 youth =	\$36,000.00

## Self-Support and Fundraising

To help offset costs of the institute and of providing basic stipends during projects, the applicants will raise \$500.00 in self-support through donations from groups providing project placements, from local organizations, churches, elected officials, friends, families, bake sales, etc.

Supporting organizations should also work to develop resources for scholarships for youth who are unable to develop this level of self-support but who have put together strong projects and applications.

Applicants having difficulties raising funds are encouraged to contact the planning committee ([long2@housingworks.org](mailto:long2@housingworks.org)) to discuss ideas for raising the self-support funds and discuss options.

### **END AIDS? IT'S UP TO US!**

An application for youth participants and more information on YAI07 are available:

- on the web at [www.campaigntoendaids.org](http://www.campaigntoendaids.org)
- by phone at 877-END-AIDS
- by email at [info@campaigntoendaids.org](mailto:info@campaigntoendaids.org)

Thanks for your interest and support - we can't end AIDS without you.