



## An **MTV** International Staying Alive Production

In association with the World YWCA Council: 1<sup>st</sup> -11<sup>th</sup> July 2007

**MTV are looking for youth delegates attending the World YWCA Council and International Women's Summit from July 4<sup>th</sup>-7<sup>th</sup> to take part in a short film festival! We ask you to please circulate this email to any youth delegates who may want to take part in this fantastic opportunity.**

**What's it all about?** MTV International is inviting you – the youth delegates of the International Women's Summit - to take part in a unique Staying Alive conference event: a 48 hour film challenge, themed around HIV/AIDS. 48fest is entirely staged and managed within the summit- the event will be filmed and shown globally across MTV channels and on the web.

**Who can take part?** We want to hear from people who are passionate about all the issues around HIV and AIDS. You don't need any experience in film-making as MTV staff will be on-hand to brief and assist you – what we ask for is dedication and enthusiasm.

However, you must be at least 18 years old, be a registered delegate and have your travel and hotel paid for. We also ask that candidates be fluent in English.

**What will happen during 48Fest?** MTV will put participants into teams and each team will work together for 48 hours during the summit to write, shoot, edit and deliver a short film. MTV staff will brief the teams in advance to help them prepare and MTV technical staff will be in Nairobi to offer assistance and support to all film-makers. At the end of the 48 hours, the films will be screened and judged by a distinguished panel and prizes awarded at a final ceremony.

**What is Staying Alive?** Spearheaded by MTV, Staying Alive is the world's largest HIV and AIDS awareness and prevention media campaign for young people. To find out more about us, please check out our website and see the kind of programming that Staying Alive is famous for: [www.staying-alive.org](http://www.staying-alive.org)

**How do I get involved?** Apply using the application form!

Send us an email, or fax, or give us a call with your film ideas and details by **Friday June 8th 2007**. We look forward to hearing your ideas!!

**The Staying Alive Team, MTV International**



[staying-alive.org](http://staying-alive.org)

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