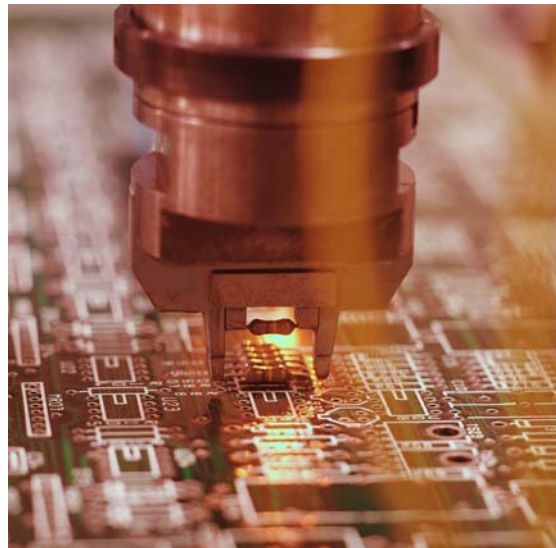


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Welcome!

Your organization is invited to join the family of corporate sponsors of the Society of Manufacturing Engineers - University of Toronto Chapter (UTSME). Our chapter's mission is to promote and educate engineers at the University of Toronto about the dynamic field of Manufacturing Engineering. All of the funding raised will go to supporting these initiatives. You will find sponsorship details in the enclosed sponsorship package.

Over the years we have organized plant tours to companies in the automotive and heavy equipment manufacturing industries. Plant tours are a unique experience for all who participate, as they provide engineering students with first-hand insight into manufacturing engineering that cannot be learnt from books. Our vision is to promote awareness of manufacturing engineering in an informative, engaging and fun manner through year-round events.

This year we have a solid group of executive members with diverse engineering backgrounds organizing and promoting our events. In addition to having a traditional manufacturing background in mechanical and industrial engineering, and also in chemical engineering, nano-engineering and the emerging field of biomedical engineering, our team is able to organize multidisciplinary events and better support all engineering students at the University of Toronto.

We are confident that the 2007-2008 academic year will be the most successful for one ever for UTSME. By contributing to our organization, you will have a direct hand in helping to nurture and develop the future generation of engineers. We hope you will join us and become involved in this very worthwhile society.

If you have any questions, please contact us at info@sme.skule.ca

Sincerely,

Godmans Chow
President, UTSME

About UTSME

SME (Main Chapter) History

For 75 years, the Society of Manufacturing Engineers (SME) has been the place *Where Manufacturing Comes Together*. It was originally founded in 1932 with only 33 members and was called the Society of Tool Engineers. Their goal was to work together on how to build the first automobile. It was not until 1969 that this organization became the Society of Manufacturing Engineers.

With the changing of the society's name, so did its goals. From the initial collaboration to build the automobile, SME has evolved into the world's leading professional society supporting manufacturing education. Through its member programs, publications, expositions and professional development resources, SME promotes an increased awareness of manufacturing engineering and helps keep manufacturing professionals up to date on leading trends and technologies.

SME has members in more than 70 countries and influences more than half a million manufacturing practitioners and executives annually. The society is supported by a network of hundreds of technical communities and chapters worldwide with members hailing from diverse manufacturing industries including aerospace, defense, automotive, transportation, medical, and many more.

SME – University of Toronto Chapter

We are the University of Toronto office for the Society of Manufacturing Engineers. We aim to introduce the manufacturing industry to students, provide resources and opportunities for them to seek for and obtain jobs in the manufacturing industry and at the same time connect students and professionals of similar interests. We do so by offering plant tours in various disciplines, seminars on hot manufacturing topics, professional workshops, roundtable discussions, and social networking events.

University of Toronto Student Membership

If a student is interested in pursuing a career in manufacturing, joining SME should be the first place to start. We provide a single point of contact for busy students, offering everything from hard-to-find technical information on state-of-the-art manufacturing processes to providing them with networking opportunities that enable them to fast-track their career.



Sponsorship Value

Sponsoring the University of Toronto Society of Manufacturing Engineers provides invaluable exposure, public relations benefits, and the satisfaction of supporting Canada's future leaders. The following is a summary of the value of sponsorship followed by the four distinct levels we offer.

UTSME helps to bridge the gap between the theories of academia taught at the university and the outside practical world by organizing various plant tours, design competitions, seminars on hot manufacturing topics, professional workshops and roundtable discussions.

Benefits

Networking

- Meet the bright minds studying and conducting research at the University of Toronto.
- Help guide young minds into the engineering field
- Select from a handful of eager manufacturing engineering students to assist with your future projects/ plans.

Promotion

- Advertise and promote your company in the leading publications of our campus.
- Seize the opportunity to showcase your company's technical advances and progress through our "Industry Updates" newsletter published on a monthly basis.
- We will:
 - Host your company's logo and link to your website from the UTSME website
 - Display your corporate logos during our events (i.e. seminars, social events, etc.)
 - Distribute any corporate items ('freebies') you provide for our events

Case Study Solutions

- Act as judges in our inaugural design competition this year. Your firm will also get the exclusive rights to design the competition and use the solutions presented to solve a process problem or implement a certain strategy in your business. Tap into our students' eager minds – help us help you!

Events Plan for Members (2007-2008)

The Following is a breakdown of events that have been planned in the following academic year. All funds will be forwarded to advertising and supporting the events that will be held.

Month	Event	Details	Target# Attendee
SEP	Engineering Club's Day Wed. 5 th (10:00-2:00 pm) SAC Clubs' Day Fri. 7 th (10:00-5:00 pm)	<ul style="list-style-type: none"> Advertise Club and Procure Members Display Past Photos and Website on a Projector 	
	Fundraising – BBQ 1 Tues. 11 th (11:00-2:00)	<ul style="list-style-type: none"> Serve Hotdogs, Hamburgers, and pop Location: on campus in front of the Mechanical Engineering Building 	150
	Welcoming Event - Wine and Cheese/ Pizza and Pop Followed by a Seminar Tue. 25 th (6:00-8:30 pm)	<ul style="list-style-type: none"> Formal Introduction to our Society (Info and Execs) Info on how members can get involved Icebreaker event to increase comfort level with members Professor <u>Beno Benhabib</u>, a manufacturing engineering Professor will introduce the “past, present & future” of this industry 	80
	Plant Tour #1 – Bombardier Aerospace (Downsview, On.) Thurs. 27 th (4:30pm)	<ul style="list-style-type: none"> Provide participants with a small “about Bombardier” package Transport members to location via TTC 	40
NOV	Design/ Case Competition Tentative: Fri. 9 th (3:00-7:00 pm)	<ul style="list-style-type: none"> Students compete to design solutions related to manufacturing industry, i.e. process optimization Case will be provided by a sponsor/ partner Judges for competition can include professionals in the industry, sponsors, professors, etc. 	4 x 12
	Career Workshop/ Roundtable Thurs. 22 nd (6:00-8:00 pm)	<ul style="list-style-type: none"> Pending topic to be U of T's Professional Experience Year (PEY) in the industry Having students (2-3) who have gone through PEY in the industry to share their experiences with prospective PEY students 	30-40
DEC	EXAMS and HOLIDAYS		

Events Plan for Members (2007-2008)

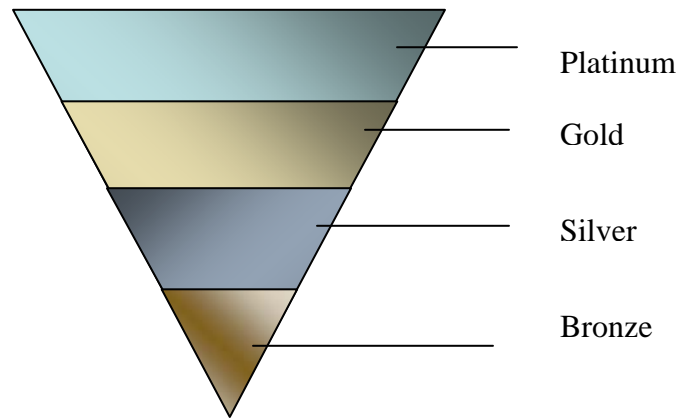
Month	Event	Details	Target # Attendee
JAN	Plant Tour # 2 Unigistix Inc. Thurs. 17 th (2:30-5:00 pm)	<ul style="list-style-type: none"> A Cell phone packaging company Exposes members to a non-heavy mechanical topic 	30-50
FEB	Social Event # 2 Thurs. 3 rd (6:00-8:30 pm)	<ul style="list-style-type: none"> Allow members to mingle and enjoy the night Will be discussing 'updates in the industry' 	40-60
	Seminar # 2 Thurs. 10 th (6:00-8:30 pm)	<ul style="list-style-type: none"> Topic of seminar to be determined by the questionnaires filled out by members online Possible topic: Continuous improvement initiatives: Lean, 6 Sigma, QMS 	40-60
MAR	Plant Tour # 3 – Toyota Motor Manufacturing Thurs. 13 th (2:30-5:30 pm)	<ul style="list-style-type: none"> Final Motor Vehicle Assembly Will look into renting a bus for the duration of the event to transport members 	40
APRIL	Closing Event	<ul style="list-style-type: none"> In the form of a social event Will have a speaker giving a talk on finding summer employment in the manufacturing/ engineering industry 	30-40
MAY	Recruitment		

The above, from January to May is tentative. If you would like to add in further events (i.e. plant tours, seminars) that showcase your company (and/ or their technical advances), please let us know and we will do our best to accommodate you.

Sponsorship Levels

We currently offer four distinct levels of sponsorship:

Platinum (\$1000 +)	Gold (\$750)	Silver (\$500)	Bronze (\$250)
<ol style="list-style-type: none"> 1. Ads in 3 school publications per year (size up for discussion) 2. Dedicated section on club website with links to interesting company updates 3. Organize case studies 4. Plus everything in Gold, Silver, Bronze 	<ol style="list-style-type: none"> 1. We will handout company flyers in general meetings and booths 2. Small banner on website 3. Latest achievements and company article section in club newsletter 4. Plus everything in Silver, Bronze 	<ol style="list-style-type: none"> 1. Direct link to company site on club website 2. Small logo on club website 3. Banner at club booths 4. Plus everything in Bronze 	<ol style="list-style-type: none"> 1. Posters of company at our general meetings 2. We will handout provided goodies with company logo at our club booths and general meetings



A higher level encompasses everything below it. We do everything we can to advertise and raise a company's profile to bring it our students' attention.

About Us

President Godmans Chow

Godmans is a 4th year Engineering Science student in the Manufacturing Systems option. He previously worked at Bombardier Inc. and recently finished an internship at BMW Canada. He aspires to lead the team based on his insights and hands-on experience and hopes to offer networking and career opportunities to students in the manufacturing industry.

"As the President of a passionate and dedicated team, I aim not only to achieve our organization's core missions, but also to set the grounds for the team to pursue their personal goals through this experience."

Vice President Alexander Spinelli

Alex is a 3rd year Engineering Science student in the Manufacturing Systems option. He is currently on a 16-month internship at Mold Masters Ltd. as a manufacturing engineer. During this time, he hopes to learn and experience the day-to-day operations of maintaining and improving a manufacturing facility and its processes. As the Vice President of UTSME, he wishes to promote the club and manufacturing engineering to all his fellow classmates. In his spare time, Alex enjoys playing soccer.

VP Marketing Aditya Ganti

Aditya is currently completing his final year of graduate studies in Chemical Engineering. He obtained his bachelors degree in Engineering Science (Nanoengineering). As VP Marketing, he hopes to raise the club's profile throughout University of Toronto. At the same time, he hopes to gain more knowledge about the manufacturing industry and communicate with all members about upcoming UTSME events which include plant tours, seminars, roundtable discussions and more. When he is not working, Aditya enjoys reading and keeping abreast of current affairs.

VP Technologies Gurjeet Singh

Gurjeet is currently in his 4th year of Industrial Engineering. He has recently completed his PEY as a project/ manufacturing engineer at Linamar where he contributed in Continuous Improvement & Lean Initiatives. He dealt with error proofing parts from missing features & missing operations, along with improving the flow of material to reduce manpower & material handling. Gurjeet imagines that one day he would start his own manufacturing company. For now he learns all he can to make that dream a reality. Being VP Technologies, Gurjeet is responsible for the UTSME website & all things technical.

VP Internal Wilson Ma

Wilson is a 2nd year student in Mechanical Engineering. He is interested in the fabrication and manufacturing process as he enjoys seeing natural resources undergo transformation into products/services that can be used to society's benefit. As manufacturing and packaging of goods account for up to 65% of the Canadian Economy, he believes it is important to expose as many students, not only concentrating in engineering, to be aware of an industry that fuels Canada's growth. As VP Internal, he will be overlooking membership details and plan and prepare events that help to raise our presence within the U of T community.

VP Social Jackie Suen

Jackie is a 4th year Engineering Science student. He has just returned to school after having finished a year of PEY at Virgin Mobile Canada. During his work term, Jackie has come to fully appreciate the process required for a product to be released into the market. As VP Social, he will be organizing eventful club gatherings that will be informative and also enjoyable. The events are sure to be awesome so be prepared to come and have some fun!

VP Communications Lisha Yang

Lisha is a 4th year Industrial Engineering student. Currently working at Bombardier Aerospace in the Continuous Improvement department, she whole-heartedly enjoys dealing with various types of challenges in the manufacturing environment. As VP Communications, she will reach out to students and companies to promote Manufacturing Engineering and UTSME.

VP Communications Rophina L

Rophina is a 2nd year Engineering Science student. She has always been amazed by the manufacturing processes she has been watching on television. As VP Finance, she will be responsible for the club's budget, bookkeeping, and will make sure its resources are efficiently used. She has some background in accounting, and loves reading about the latest industrial designs and classic novels.

Conclusion

Thank you for taking the time to read this package.

We value your support and hope that you will join our team in enhancing the education for our future engineers.

For general inquiries, email us at info@sme.skule.ca or visit us online at <http://www.sme.skule.ca>