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For Immediate Release

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**DENSO to Hold Second International Educational Program
- Participants from Six ASEAN countries and Japan will be invited -**

KARIYA (Japan) – DENSO Corporation will hold its second international educational program called, “DENSO YOUTH for EARTH Action: New Earthlings Project” (DYEA) in Japan from Oct. 7-20, 2009. DENSO’s DYEA program, which is co-sponsored by the Japan Environmental Education Forum, encourages young people to become actively involved in creating a sustainable society with a broad insight that encompasses diverse viewpoints.

This year, the program will have approximately 30 undergraduate and graduate students from six ASEAN (Association of Southeast Asian Nations) countries Thailand, Indonesia, Malaysia, the Philippines, Vietnam, and Singapore and Japan.

Students will participate in an on-site program to observe and experience how humankind coexists with nature in environmentally rich regions in Japan, including Mount Fuji in Shizuoka Prefecture, Lake Biwa in Shiga Prefecture and sites in Aichi Prefecture. Based on what they learn, the participants will formulate an action plan for attaining a sustainable society and present their ideas at a forum in Aichi, Japan on Dec. 12, 2009.

The first program, which was implemented last year, included 24 undergraduate and graduate students from both Thailand and Japan. Participants engaged in on-site programs in Japan, including the Kushiro Wetland in Hokkaido and other locations in Aichi Prefecture and developed action plans to attain a sustainable society based upon their experiences. Three of the best plans were selected and announced at a forum held in Aichi Prefecture. Currently, all participants are working to realize their action plans.

DENSO Corporation, headquartered in Kariya, Aichi Prefecture, Japan, is a leading global supplier of advanced technology, systems and components. Its customers include all the world's major carmakers. Worldwide, the company employs approximately 119,000 people in 32 countries and regions, including Japan. Consolidated global sales for the fiscal year ended March 31, 2008 totaled US\$40.2 billion. DENSO common stock is traded on the Tokyo, Osaka and Nagoya stock exchanges. For more information, go to www.globaldenso.com, or visit our media website at www.densomediacycenter.com.

Program Outline

1. Schedule:

Activity	Dates	Details
Applications/selection	February 23 onward (ASEAN: - April 10)	Selection by documents and interview (application period for Japan scheduled to start in April)
Orientation	July – August	Two-day sessions including an explanation of the program and sharing of issues (in Thailand, Japan)
On-site program	October 7–20	Learning about the connections between humanity and the natural world in terms of initiatives taken by local communities, government organizations, and corporations (at Japan's Mount Fuji, Lake Biwa, and sites in Aichi Prefecture)
Forum	December 12	Announcement of participants' action plan for attaining a sustainable society (in Aichi Prefecture)
Follow-up activities	After program ends	Follow-up of participants' progress with the action plan, and submission of various reports

2. Sponsor: DENSO Corporation

3. Co-sponsor: Japan Environmental Education Forum

4. Supporting organizations:

Japan's Ministry of the Environment,* Shiga Prefecture, United Nations Environmental Programme Regional Office for Asia and the Pacific (UNEP-ROAP),** United Nations University Institute of Advanced Studies (UNU-IAS)

* Application filed

** Planned

- more -

Photos from first program



On-site hands-on program (Kushiro Marsh)



Public forum

- more -

Guidelines for Applicants

1. Language used: English

English is to be the basis of communications, but plans call for interpreters to accompany participants as needed.

2. Fees: Free

Fees for the on-site program, orientation and participation in the forum will be borne by the sponsor. Expenses for transportation, meals, and accommodation during the activities are included. However, expenses for discretionary activities, clothing worn during the program, etc... are not included.

3. Prerequisites for Application

- (1) Current enrollment at a university or graduate school in Japan or in an ASEAN country.
- (2) Ability to use English for daily conversation (criterion: TOEIC score of 700 points or higher, or TOEFL score of PBT:550, CBT:210, iBT:80 points or higher)
- (3) Healthy, physically fit individuals (because outdoor activities are included in the program)
- (4) Availability for full participation on all days of the orientation around July 2009, the on-site program in early October (14days), and the forum on December 11th (Friday) and 12th (Saturday).

4. Number of Participants

Three to five people from each country (activities will involve a total of 30 people)

5. Application period

February 23, 2009 (Monday) – April 10, 2009 (Friday) Applications must be received by April 10

6. Instructions for Application

Submit the designated application form and a brief essay to the DENSO YOUTH for EARTH Action office in the whereabouts country of the registered university.

- (1) Download the application form and essay sheet from the DENSO YOUTH for EARTH Action website.
URL: <http://www.denso-yea.com>
- (2) Please contact the DENSO YOUTH for EARTH Action office if you are in an area without internet access.
- (3) Fill in the application form with the required information, such as your motive for applying and attach a facial photograph.
- (4) Compose a brief essay on the theme "What you can do for an environmentally friendly society" (600-800 English words)
- (5) Submit the required documents to our office so that they arrive by April 10, 2009 (Friday) (may be submitted by either post or e-mail)
- (6) Submitted documents will not be returned.

7. DENSO YOUTH for EARTH Action 2009 Program Offices

(1) Thailand : DENSO INTERNATIONAL ASIA CO., LTD

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Contact Person : Mr. Somkid Sathasomboon

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Contact Person : Mr. Agus Setiawan

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Contact Person : Ms. Nor Shidawati Abdul Rasid

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