



formerly Sierra Legal Defence Fund

Toronto Office

Communications Associate

Position Type: 10 month term
(with possibility of extension)

Date Ad Posted: October 16, 2009
(updated November 24, 2009)

Ecojustice Canada is a registered charity and Canada's leading non-profit organization of lawyers and scientists devoted to protecting the environment. Since 1990, we have helped hundreds of groups, coalitions and communities expose law-breakers, hold governments accountable and establish powerful legal precedents in defence of air, water, wildlife, natural spaces and human health.

Job Region: Toronto

Application Deadline: December 31, 2009

Ecojustice is committed to diversity and inclusion within the organization, and has signed on as a collaborative partner in the Environment & Diversity Project, an exciting collaborative initiative led by the Sustainability Network and designed to help the Ontario environmental NGO community consider, develop and implement strategies to better reflect and engage under-represented communities.

Ecojustice (formerly Sierra Legal Defence Fund) is seeking a talented and energetic communications intern to join and support our Communications team. The successful candidate will work with Ecojustice's communications department to increase our outreach to diverse communities in Ontario through print and online communications.

Duties and Responsibilities:

- Identify ethnic media across Ontario and specific environmental interests of these media groups.
- Develop and strengthen links with ethnic media outlets.
- Pitch media stories on ongoing Ecojustice work to these media.
- Writing and translation of online content including blog posts, emails and media material.
- Research and engage with online environmental blogs, forums and other social media outlets in French-speaking communities.
- At the end of the Internship, report back to Ecojustice on how we can continue to improve our outreach to diverse communities through our communications.

The intern will also assist Ecojustice with deliverables related to the organization's partnership with Sustainability Network on the Environment & Diversity Project:

- Conduct an organizational diversity audit/assessment
- Work with other staff members and the Sustainability Network to develop a Diversity Action Plan for the organization.
- Document and contribute to the evaluation of the organization's diversity efforts.

Qualifications Requirements:

- The candidate will be able to speak and write fluently in French.
- The candidate will be a new or recent graduate from a communications program or will have communications job experience.
- The candidate will have job-related or volunteer communication experience with ethnically diverse audiences.
- The candidate will be able to respond to emerging issues quickly and creatively as opportunities arise.
- Excellent verbal and written communication skills.
- Superb organizational skills.
- Ability to function well in a team environment.
- Solid knowledge of MS Office Suite in a Windows environment.
- Ability to meet deadlines.

Assets:

- Knowledge of and passion for emerging environmental issues.
- Ability to communicate or read in another language such as Chinese, Portuguese, Tamil, Persian, Urdu, Spanish, Punjabi, Somali or Italian is beneficial.
- Experience working or volunteering with a not-for-profit public interest organization.

This position is partially funded through the Ontario Trillium Foundation and the Youth Eco Internship Program (YEIP)*. YEIP places unemployed people aged 15 to 30 from diverse backgrounds into paid internship opportunities within the non-profit and community services sector in Canada with a focus on the environment. These positions, offered in a wide range of organizations, will help young Canadians learn the skills required to gain and sustain future employment within the sector.

The YEIP encourages applicants from visible minority, Aboriginal, immigrant, refugee and traditionally marginalized communities to apply, and is committed to providing employment supports wherever possible.

Ecojustice's Toronto office is a scent-free working environment.

*Please note that only those eligible for the Youth Eco Internship Program can be considered for these positions. More information at <http://www.yeip.ca>

To apply: fill in application at www.yeip.ca and indicate your interest in working with Ecojustice and send your cover letter and resume to Sonia Dong, Diversity Project Manager, Sustainability Network, at sonia@sustainabilitynetwork.ca or by fax at 416-979-3936.

Only those candidates short-listed for an interview will be contacted. No phone calls please.